PARTICIPANT INFORMATION SHEET

The impact of media on drink enjoyment

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You are being invited to take part in a research study. Before you decide, it is important for you to understand why the research is being done and what it would involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask us if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part and remember that your participation is voluntary.

What is the purpose of the study?

To investigate the impact of media viewing on the enjoyment of drinking an alcoholic beverage (i.e., lager).

Why have I been invited?

You have been invited because you have enquired about our studies or have asked to receive further information following reading the summary version described in the study invitation or advertisement.

Do I have to take part?

It is up to you to decide whether or not to take part. If you do decide to take part, you would be given this information sheet to keep and be asked to sign a consent form prior to any further procedures (excluding an initial eligibility screening). If you decide to take part, you are still free to withdraw at any time and without giving a reason. A decision to withdraw at any time, or a decision not to take part, would not affect your future or be held against you in any way.

Am I eligible to take part?

Please note you must be aged over 18 years to volunteer and may be asked to provide identification as proof of age.

Please read all of these criteria carefully and contact the researcher if you have any doubts regarding your eligibility. If you do not pass the eligibility screening on the testing day, you will not be able to take part and we cannot offer reimbursement for screening failures.

In order to take part, you should:

- Drink at least one alcoholic drink per week;
- Like lager;
- Have English as a first language or an equivalent level of fluency;
- Be aged between 18 and 40 years.

You would <u>not</u> be able to take part in the study if you:

- Have a personal or family history of alcoholism;
- Are pregnant or breastfeeding;
- Have consumed alcohol within 24 hours of the testing day.

Expenses and reimbursement

On completion of the study, participants will be reimbursed £7. Participants who are undergraduate students within the School of Psychological Science can opt for course credits instead of monetary reimbursement. Participants who are ineligible on the testing day based on the criteria described above will not be reimbursed or given course credits. Please read these criteria carefully to ensure that you are eligible.

How much time will the study take?

The study will involve a single session at the School of Psychological Science, which will take place after midday and last around 40 minutes.

What will I have to do?

- Have your breath alcohol concentration measured before the study to confirm that you have not consumed alcohol in the last 24 hours.
- Have the opportunity to take a urine test if in any doubt about pregnancy.
- Once eligibility is confirmed, you will be asked to drink 330ml of lager (Heineken [ABV 5%]) at your own pace while watching a nature documentary. You will be video-recorded while drinking the test drink.
- You will then be asked to complete two brief questionnaires about your enjoyment of the test drink and your usual drinking habits.

What are the possible disadvantages and risks of taking part?

There are no expected risks of taking part in this study beyond the risks associated with acute alcohol consumption. During the study session, you will consume 330ml of lager (5% ABV), equivalent to 1.7 units of alcohol. As a regular consumer of alcohol, you will not be expected to have any negative reactions to the drink. However, you may experience feelings of intoxication. You should not drive, cycle, operate heavy machinery or engage in any other activities considered hazardous following alcohol consumption for the rest of the day. You should make necessary arrangements to avoid the need to do any such activities after the session. At the end of the session, we recommend that you stay behind until the effects of the alcohol have worn off and we can arrange a taxi to take you home (local) if required.

Your life insurance or private medical insurance could be affected by taking part and if you have private medical insurance you should check with the company before agreeing to participate.

What are the possible benefits of taking part?

You would not directly benefit from taking part in this research study and your participation is voluntary. However, the information we get from this study may help us to understand factors affecting the consumption of alcohol and inform future policy.

What if there is a problem?

Any complaints about the way you have been dealt with during the study, or any possible harm you might suffer, will be addressed.

If you are harmed by taking part in this research study, there are no special compensation arrangements. If you are harmed due to someone's negligence then you may have grounds for legal action, but you may have to pay for it. Regardless of this, if you wish to complain or have any concerns about any aspects of

the way you have been approached or treated during the course of this study, please contact Liam McKervey (liam.mckervey@bristol.ac.uk).

Will my taking part in this study be kept confidential?

Yes. Your identity and personal information that could identify you (e.g., name and email address) will be kept securely by the study team and will not be shared publicly or with other research groups. On occasion, this information may be made available to university research staff and government bodies which monitor whether research studies are performed properly. However, this will only be in the context of monitoring and this information will not be used to contact you or to make your participation in this study known.

What would happen to the results of the research study?

During the study, we will collect two types of data: screening data and study data. Both types of data are anonymised. This means that we give the data a unique identification number and your personal information (e.g., name and email address) is removed, so that you cannot be identified by this information.

Screening data are collected before you are fully enrolled onto the study. They identify whether you are eligible for the study, but they are not part of the study data. We keep these data securely within our research group but do not share it. Study data refer to the information gathered once you are enrolled onto the study. These data are collected to answer our research questions.

When the study has been completed, we will analyse the study data we have collected and report the findings. This may be reported in an appropriate scientific journal or presented at a scientific meeting. At the end of the study, your data would become “open data” (see below). This means that it will be stored in an online database so that it is publicly available. Neither your screening data nor you video data will be shared. As your study data are anonymised, it will not be possible to identify you personally from any aspect of documentation or reporting for this research study. If you would like a copy of the final paper, you may request this.

What is open data?

Open data means that study data are made available, free of charge, to anyone interested in the research or who wishes to conduct their own analysis of the data. We would therefore have no control over how these data are used. However, all data would be anonymised before being made available and there would be no way to identify you from the study data.

Why open data?

Sharing research data and findings is considered best scientific practice and is a requirement of many funding bodies and scientific journals. As a large proportion of research is publicly funded, the outcomes of the research should be made publicly available. Sharing data helps to maximise the impact of investment through wider use and encourages new avenues of research.

Can I withdraw my study data after I have participated in the study?

Yes. If you decide that you do not want your data to be used, you can contact the study team and request that your data are withdrawn. You can do this up to one year after the study ends or up until the point the data are shared as “open data” (whichever comes first). At this point, links between your identity and your anonymised data set would be destroyed and therefore we would no longer be able to withdraw your data as we would no longer be able to identity which dataset is yours.

Disclosure of information in studies:

To ensure validity, some experiments require that participants are not fully informed of the purpose of the study or are gently misdirected before undertaking it. In some studies, incomplete information may be more appropriate when it is likely that extensive prior knowledge of research questions will bias / influence how you think or behave during the study and interfere with performance on tasks. This makes later interpretation of findings difficult. In such cases, partial disclosure or gentle misdirection may be used. Such studies are subject to review and must be approved by a University of Bristol Research Ethics Committee. The Committee will have approved the study on the basis that the limited disclosure or gentle misdirection is necessary for the study and unlikely to be harmful.

Who is organising and funding the research?

This work is supported by the Bristol Biomedical Research Centre (BRC) and the Medical Research Council Integrative Epidemiology Unit (MRC IEU).

Who has reviewed the study?

Faculty of Science Human Research Ethics Committee (Ref: 83942).

Who can I contact for further information?

Dr Laura Brocklebank
Email: laura.brocklebank@bristol.ac.uk
Tel: 0117 92 88011

If you participate in this study you would be given a copy of this information sheet and a signed consent form to keep.